

Prestige House | Clifford Road | London E17 4JE www.purplei.co.uk | info@purplei.co.uk





Business IT Solutions Specialist

- **i** EPOS Systems
- **(i)** Contact Relationship Management System
- i Biometric Fingerprint Attendance System
- *i* Online Ordering Solutions
- **i** Website & Bespoke Software Development



## **About Purple-i Technologies**



Purple-I technologies is a market leader in providing world-class bussiness software, to service-centric organisations. We specialise in providing innovative software solutions to meet our clients' needs and expectations.

Purple-I Technologies provides state-of-the-art technology and compelling functionality to achieve immediate cost savings and operational benefits. Our EPOS solutions are relied upon in hospitality and Retail sector to meet business requirements both in terms of application and budget.

## **Expertise**

At Purple-I Technologies, we help our customers improve profit margins, manage cash flow and ensure ease of access to information across the entire organisation. Our offerings extend from enterprise wide software solutions, eProcurement and business intelligence to bespoke solutions.

#### **Excellence**

At Purple-I Technologies our customers are at the centre of everything we do. We listen and respond to their changing needs and help them achieve their business objectives to deliver business software designed to generate revenue, reduce costs, provide efficiencies and improve reporting.



## **Experience**

With over 10 years' experience in delivering software solutions throughout the UK and Europe, Purple-i Solutions plays a major role in enabling organisations to achieve their financial and Business strategies. Our business is driven by the collective talent and commitment of professionals working to successfully deliver improved business process by examining "current processes" and providing recommendations on improvement.

### **Contact Relationship Management System (CRM)**

Database Solution for Back Office Management



CRM is a complete affordable contact management system which will create a centralised repository of customer data that sits neatly alongside Microsoft Office and is accessible through applications your employees use every day.

This is a CRM that works — the way you do, the way your business needs it to and the way IT wants it to. Purple-I understood, when developing CRM, that it is always work that comes first, not technology. Because CRM is designed with the familiar user interface of Microsoft Office products, even new tasks and processes are mastered quickly.

CRM delivers full sales, purchasing, and contact management capability in a fast, flexible and affordable manner. Employees can access sales, purchasing and contact information to make sales decisions, run marketing campaigns, schedule resource, solve customer issues and get strategic views of the business through extensive reporting.

### **Contact Search**



## **Contact Details**



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## **Online Ordering System**

Web solution for your business



dineNET allows restaurants and take-away outlets to take customer orders via their own website . As more and more people are using the internet to order goods and services, it is essential that your business has an online presence. In the past due to the high costs involved, only the large companies have been able to provide this service to their customers. Now with dineNET anyone can provide an online ordering facility to their customers, without spending a huge amount of money. So if you don't have online ordering, you are missing sales!

40 percent of retail sales in the UK will be made online by 2020 9 9





## 7 reasons why you should use dineNET

- dineNET is a FREE eCommerce website designed with your own branding and domain name
- Let your customers place there own orders and save money and time
- Reduce cost of using marketing companies which charge a commission on sales. Use dineNET to take orders from existing customers and only use marketing companies for new customers.
- Save on printing and distributing menus as customers can view your up to date menu and offers online
- Using dineNET you will be able to create your own customer database.
- ✓ Using dineNET you can increase customer loyalty
- Using dineNET will give you the online presence you need to take advantage of the increasing demand for online services.

For our latest dineNET offers visit www.dinenet.co.uk

# All packages include

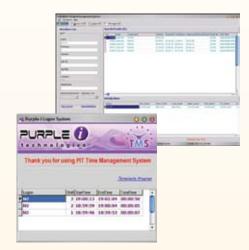
- ✓ **0%** Commission
- ✓ Free Domain Registration
- ✓ Integration with RMS (optional)
- ✓ Free Marketing Pack
- ✓ **Free** Photo Gallery
- ✓ Unlimited R&T Support

## Time Management System

Biometric Attendance Record Management Solution



- ✓ Control employee attendance when you are away
- ✓ Reduce late arrivals & stop early leavers
- √ Save on salary over payments
- √ Instant salary calculation
- Monitor & keep track of employee absence



Purple-I TMS solutions will allow you to manage and record your employee/student time and attendance. Employee/Student time and attendance can be entered through fingerprint scanners, so there are no excuses about leaving the ID card at home. The system can be installed on your existing IT network infrastructure, allowing you to access this information on your local computer. For employees you can manage leave requests and also set rota and pay rates for each individual which will then be cross referenced with actual attendance data to calculate weekly/monthly salaries.

To book a no obligation demonstration, please call one of our sales consultants on



# **Restaurant Management System**

EPOS Solutions for Restaurants & Takeaways



Purple-I RMS empowers your business with an Electronic Point-of-Sale (EPOS) system that provides a total management solution for the restaurant and retail industry. A quick changing and unpredictable marketplace requires a system that is versatile, responsive and flexible to support and manage your day-to-day business tasks. Unlike other EPOS systems our solutions are designed specifically for restaurants and retail outlets to meet these unique business models and provide advanced security measures to protect your profits.

With over few thousands users across the UK and Europe Purple-I RMS has become the premier EPOS solution for small to medium sized businesses.

- √ Save you time and money
- ✓ Increase transaction speed and quality of service
- √ Improve business efficiency and productivity
- ✓ Take control, run targeted promotions
- ✓ Reduced Paperwork
- ✓ Reduce fraud and shrinkage
- Better cash control
- √ Improve stock management
- ✓ Build intelligence to grow profits
- ✓ Fast and accurate reports anywhere anytime
- ✓ Improve customer loyalty and retention
- ✓ Build a list of your customers







# **Retail Management System**

EPOS Solutions for Retail



Our retail EPOS solution uses the latest technology in database architecture and GUI design, enhancing user experience and data security. RMS Retail software brings an unrivalled service for independent retailers enabling fast and accurate checkout and streamlined back office processes. Our solution is specifically designed for the retail business, to meet your unique business model. Our experienced consultants will help you through the decision making process to choose and customize a system that is right for your business.

#### **Benefits**

#### Increased control over your entire business

Our comprehensive administrative tools and built-in system security gives you full control of all employee access, stock list and customer database.

### **Extensive reporting capabilities**

Up to date Sales information can help you focus on more profitable product lines, improve your demand forecasting and minimise inventory. You can measure the results of changing opening hours; find out when you are busiest; and even see the impact of moving products around the store.

### **Powerful performance**

Top quality hardware direct from specialist EPOS manufacturers, which means better performance and a more robust system.

#### Stable POS architecture

Our software is built on a SQL database for maximum stability

### Standard operating system

Windows-based platform ensures seamless integration into your existing infrastructure.

### Eliminate shrinkage

A computerized point of sale system can drastically cut down on shrinkage, the inventory that disappears from your store due to theft, wastage, and employee misuse.





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